

## **Episode #024 Links**

### **Episode #024 Social Media and the Actor**

This week Charlie talks with social media expert and consultant Heidi Dean, who has established herself as the leading expert in how actor's can handle and thrive on all of the various social media platforms. Do you find yourself resistant to a social media presence? Do you feel overwhelmed with creating content? Are you looking for advice on how to handle this important professional dynamic? Heidi and Charlie discuss all of these common issues, and look at the ways to approach this aspect of your career in a positive and healthy way. You can follow CBP on Instagram @creatingbehavior, and the Maggie Flanigan Studio @maggieflaniganstudio. Leave a message for Charlie through SpeakPipe at <https://www.creatingbehaviorpodcast.com>

- Heidi Dean
- <https://marketing4actors.com>
- <https://www.youtube.com/channel/UCQbWGS7gArlqNUauOe1ZT4w>